



Products and Services Fact Sheet

At Zoetis, we support our customers with products, services and solutions across eight core animal species: farm animals include cattle (beef and dairy), pigs, poultry, sheep and fish; and companion animals include dogs, cats and horses.

Our diversified portfolio spans five categories:

- Vaccines – biological preparations that help prevent diseases of the respiratory, gastrointestinal and reproductive tracts or induce a specific immune response
- Parasiticides – products that prevent or eliminate external and internal parasites such as fleas, ticks and worms
- Anti-infectives – products that prevent, kill or slow the growth of bacteria, fungi or protozoa
- Medicinal feed additives – products that provide medicines, nutrients and probiotics to livestock
- Other pharmaceuticals – complementary products, such as medicines for pain and sedation, oncology and antiemetic products

Our product portfolio is enhanced by diagnostic products, genetic tests and a range of supporting services.

Farm Animal Products and Services

Zoetis strives to support those who raise and care for farm animals by providing a range of products and services that offer tangible solutions to the many challenges veterinarians and livestock producers face every day.

We offer products and services that help prevent or treat conditions that adversely impact livestock and the cost-effective production of wholesome, high-quality animal protein, including milk, meat, poultry, fish and eggs.

Examples of our farm animal products and services portfolio include:

- **Excede**[®] (ceftiofur crystalline free acid)/**Excenel**[®] (ceftiofur hydrochloride) sterile suspension/**Naxcel**[®] (ceftiofur sodium) sterile powder – Cephalosporin family of antibiotics for the treatment of various types of bacterial infections in cattle and pigs
- **Draxxin**[®] (tulathromycin) – An anti-infective that delivers a full course of therapy against bovine and swine respiratory disease (BRD and SRD)
- **Bovi-Shield Gold**[®] – Effective viral respiratory and reproductive vaccines for cattle
- **Improvac**[®]/**Improvest**[®]/**Vivax**[®]/**Innosure**[®] – A novel product that controls off odor and taste in cooked pork from male pigs, allowing stakeholders across the pork production chain to reap the benefits of natural boar growth with less feed and environmental impacts, while enhancing meat quality and improving animal health
- **Fostera**[®] - A comprehensive line of vaccines designed to combat swine respiratory disease (SRD), including enzootic pneumonia caused by *Mycoplasma hyopneumoniae*, porcine circovirus associated disease (PCVAD) caused by PCV and respiratory disease associated with Porcine Reproductive and Respiratory Syndrome (PRRSv)

- **FluSure XP®** – helps protect pigs from current subtypes and clusters of swine influenza virus (SIV)
- **Poulvac®** - A comprehensive line of vaccines designed to combat many common poultry diseases, including Marek's disease, Newcastle disease, Salmonella, Infectious Bronchitis and Infectious Bursal Disease
- **Embrex® BioDevice Solutions** – A line of automated BioDevices that helps ensure accurate and reliable delivery of *in ovo* vaccines while improving operational efficiency
- **Rotect™ Coccidiosis Management** – A customizable approach to managing the persistent threat of coccidiosis in poultry. Rotect Coccidiosis Management is based on the best practices of rotation to help ensure poultry producers choose the appropriate product at the right time.
- **Ovassay® Plus** – For the detection of gastrointestinal parasites in pigs, ruminants and companion animals
- **HD 50K for Angus** – The beef industry's first and only high-density DNA panel for Angus cattle
- **Dairy Wellness Plan** – A management program offered in the United States to help optimize the health of dairy cattle
- **Individual Pig Care – It's the Right Thing to Do®** – A comprehensive educational program for pig caregivers to help identify the right pigs that need to be treated
- **Day One Pig Care** – bilingual educational program for caregivers taking care of newborn piglets
- **Farmacias PRO™** – Helps rural veterinary pharmacies in Mexico and other Latin American countries better serve small-scale rural farmers who would otherwise not have access to medicines or education to help protect their livestock and sustain their livelihood
- **Dairy Data Management** – A key managerial tool that helps livestock producers in China record and analyze data related to herd health, disease incidence and reproduction and production performance
- **Progressive Beef** – A management system designed specifically for feedyards, validated by an independent third party that allows retailers to reassure their customers that the beef they are purchasing has been produced in a socially responsible and sustainable manner.

Companion Animal Solutions

Zoetis understands the deep connection between people and their pets. We strive to provide veterinarians with the resources they need to provide the highest quality of care and support so that companion animals can stay active and well.

Our products can help improve the quality and extend the life of cats, dogs and horses, while also making it easier for owners to help ensure the health and well-being of their companion animals.

Examples of our companion animal portfolio of products and services include:

- **Apoquel®** (oclacitinib tablet) - A novel Janus Kinase inhibitor for the control of pruritus, or itching, associated with allergic dermatitis and the control of atopic dermatitis in dogs at least 12 months of age
- **Convenia®** (cefovecin sodium) – An antibiotic for dogs and cats that delivers an assured full course of treatment for common bacterial skin infections in one injection, avoiding the difficulty of administering daily pills
- **Cerenia®** (maropitant citrate) – An antiemetic for the prevention and treatment of acute vomiting in dogs and cats, and for the prevention of vomiting due to motion sickness in dogs

- **Rimadyl®** (carprofen) – A non-steroidal anti-inflammatory drug for relief of pain and inflammation associated with osteoarthritis and surgery in dogs
- **Revolution®/Stronghold®** (selamectin) – A topical parasiticide for dogs and cats
- **Quest®/Equest®/Equest Pramox®** – A parasiticide to control internal parasites in horses
- **West Nile-Innovator®/Equip WNV®** – The world's first vaccine to help protect against West Nile Virus in horses
- **Zylexis®** – Helps reduce upper respiratory infections in horses caused by equine herpesvirus types 1 and 4
- **Assure®** – A line of ELISA Wand test kits for detection of canine parvovirus (ASSURE®/Parvo) and feline leukemia virus (ASSURE®/FeLV)
- **Zoetis Business Consulting™** – Consultancy services to support veterinary practices of all sizes and focuses around the world, helping veterinarians deliver services with greater efficiency and quality

For more information about our diverse portfolio of products and services, visit www.Zoetis.com.