



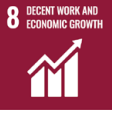







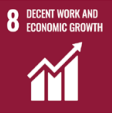


## COMMUNITIES



## CARE AND COLLABORATION

We support and partner with our colleagues, communities and the people who care for animals. We achieve more by working together toward our common goals.

ASPIRATIONS	TARGETS	UN SDGs
 <p><b>SUPPORT OUR COMMUNITIES</b></p>	<ul style="list-style-type: none"> <li>Contribute <b>2,500</b> volunteer days (20,000 hours) <i>annually</i> in the communities we serve</li> </ul>	
 <p><b>SUPPORT VETERINARY PROFESSIONALS</b></p>	<ul style="list-style-type: none"> <li>Provide <b>\$1 million</b> in scholarships to veterinary students <i>annually</i>, focusing on underrepresented groups where possible</li> <li>Provide access to professional programs for veterinarians in all our markets</li> </ul>	 
 <p><b>EXPAND VET CARE ACCESS TO UNDERSERVED POPULATIONS</b></p>	<ul style="list-style-type: none"> <li>Reach <b>30,000</b> people annually through charitable and human-animal bond programs</li> </ul>	
 <p><b>PROVIDE ANIMAL CARE IN DISASTER RELIEF</b></p>	<ul style="list-style-type: none"> <li>Care for <b>225,000</b> animals in-need annually through charitable programs</li> </ul>	
 <p><b>CREATE A SUSTAINABLE GOVERNANCE FRAMEWORK</b></p>	<ul style="list-style-type: none"> <li>Integrate sustainability into all strategic planning and resource allocation processes</li> <li>Establish an effective approach to external sustainability disclosures</li> </ul>	
 <p><b>SUPPORT OUR COLLEAGUES AND CULTIVATE A SAFE, FLEXIBLE, DIVERSE AND INCLUSIVE WORKPLACE</b></p>	<ul style="list-style-type: none"> <li>Increase representation of women in senior management (Director +) to <b>40% by 2025</b> across Zoetis</li> <li>Increase representation of people of color at all levels in the U.S. <b>to 25% by 2025</b> <ul style="list-style-type: none"> <li>5% Black US colleagues by 2025</li> <li>6% Latinx US colleagues by 2025</li> </ul> </li> <li>Be a <b>top 100 leader</b> for workplace inclusion in key focus areas (women, people of color, LGBTQ+)</li> <li>Commit to diverse slates and interview panels as we hire for all positions</li> </ul>	 

















Data included in this fact sheet is as of March 2021

## ANIMALS



### INNOVATION IN ANIMAL HEALTH







We use our expertise in animal health to solve sustainability challenges facing animals and people

ASPIRATIONS	TARGETS	UN SDGs
 <p><b>PROVIDE PRODUCTS AND SERVICES THAT ENABLE PRODUCTIVE, SUSTAINABLE LIVESTOCK FARMS THAT PRESERVE ANIMAL WELFARE</b></p>	<ul style="list-style-type: none"> <li>Innovate to create and drive adoption of key sustainable animal health solutions</li> <li>Equip our customers with innovative products to support their ambitious environmental, social and animal welfare goals</li> </ul>	  
 <p><b>PROMOTE A PREVENTATIVE APPROACH TO ANIMAL HEALTH WITH POSITIVE IMPLICATIONS ON HUMAN HEALTH</b></p>	<ul style="list-style-type: none"> <li>Promote responsible use of antibiotics through technical education, introducing antibiotic alternatives and developing diagnostic and digital tools</li> <li>Innovate around antimicrobial resistance to <b>reduce the dependency on antibiotic classes shared with human health</b></li> </ul>	
 <p><b>GROW ACCESS TO VET CARE IN EMERGING MARKETS</b></p>	<p>Through our ALPHA initiative with focus in Africa, <b>by 2025</b> we will:</p> <ul style="list-style-type: none"> <li>Train <b>100,000</b> farmers, vet professionals and lab technicians</li> <li>Increase <b>women trainees to 50%</b> of trainees</li> <li>Treat <b>10 million</b> cows with positive implications on smallholder livelihoods, food security and the environment</li> <li>Treat <b>200 million</b> chickens with positive implications on smallholder livelihoods, food security and the environment</li> </ul>	    
 <p><b>COMBAT DISEASES THAT POSE THE GREATEST RISK TO ANIMALS AND HUMANS</b></p>	<p>Leverage the Zoetis Center for Transboundary and Emerging Diseases to develop vaccines for high-impact emerging diseases globally to:</p> <ul style="list-style-type: none"> <li><b>Invest in R&amp;D</b> on emerging infectious diseases (continued investment each year)</li> <li>Provide our <b>innovative vaccines to all relevant markets</b> via tenders or other go-to-market pathways</li> </ul>	  

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We steward resources responsibly and minimize our impact, as we deliver products and services that advance the health of animals

ASPIRATIONS	TARGETS	UN SDGs
 <p><b>MINIMIZE OUR CARBON FOOTPRINT</b></p>	<ul style="list-style-type: none"> <li>Source <b>100%</b> renewable energy by 2050</li> <li>Reduce energy intensity in manufacturing and R&amp;D by <b>5%</b> by 2025</li> <li>Rethink business travel and work-from-home policies to reduce transportation-related emissions by <b>25%</b></li> </ul>	
 <p><b>RETHINK OUR PACKAGING TO REDUCE ITS ENVIRONMENTAL FOOTPRINT</b></p>	<ul style="list-style-type: none"> <li>Integrate sustainability considerations into <b>all new packaging designs</b></li> </ul>	
 <p><b>IMPROVE THE SUSTAINABILITY IN OUR LOCATIONS</b></p>	<ul style="list-style-type: none"> <li>Stand-up “Location Sustainability” teams in major sites by 2021</li> </ul>	

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