CELEBRATION
THE LONG TERM GROWTH FOR INVESTING IN DRIVING GROWTH
RESULTS AND DELIVERING PATH FORWARD

STANDING UP ZOETIS
Biodevices—a pioneer in developing
"lab on a chip" diagnostic analyzers
Opened new headquarters buildings:
- Parsippany, NJ
- Dublin, Ireland

THE STORY OF OUR FIRST FIVE YEARS

2013
LAUNCH & CELEBRATION
Celebrated our IPO, becoming a leading public
traded animal health
company on
- NYSE: ZTS
- Nasdaq: ZTS

Joined the S&P 500

2014
ONE YEAR STRONG: STANDING UP ZOETIS
Public
- Annual Report
- Investor Day
- Annual Meeting
- Annual Report

DEFINING OUR PATH FORWARD
Launched Simplification and Efficiency initiative
Defined our Core Beliefs as the foundation
of our new culture

2015
DELIVERING RESULTS AND DRIVING GROWTH
Announced Scandinavian MBO
Amended our manufacturing facilities
- Harren Park, IA
- New Haven, CT
- Jilin, China
- Suzhou, China
Opened new headquarters buildings:
- Global
- Parsippany, NJ
- International Headquaters
- Dublin, Ireland

2016
INVESTING IN GROWTH FOR THE LONG TERM
Key Product Approvals:
- Stronghold Plus—Europe
- Bayer Animal Health

Across the Years
AWARDS & RECOGNITIONS

2017
INNOVATION
9,000 COLLEAGUES IN THE U.S.

FINANCIAL RESULTS

IN THE COMMUNITIES
Caring for Our Customers & Communities

MACROCIDE AND MACROGUARD
AIRC
FYXATUS
VETERINARY
GLOBAL
Zoetis
Product Portfolio

IN AUSTRALIA
Partnership

AVICEL PHARMACEUTICALS
CHINA
Atorvastatin Calcium

IN ARGENTINA
DOGRUN IN REVOLUTION

THE ZONE
Launch of The Zone

Key product approval:
- Apoquel® (することで)
- For All Am” (China)

Defined our Core Beliefs as the foundation
of our new culture

Key Acquisitions:
- Abbott animal health assets
- NL Products, a leader in automation systems for the poultry industry
- HARMAR, an industry leader in fences for

In The Zone
Launch

Key product approval:
- Vanguard® vaccine

Key Acquisitions:
- Nexvet, a clinical-stage
company focused on
innovation in monoclonal
antibody therapies for companion
dogs (USDA)
- PHARMAQ, an
industry
leader in
fish
health assets

Key Acquisitions:
- Racquet Plus, a
leader in
automated
training
tools
for veterinary
and food service

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