

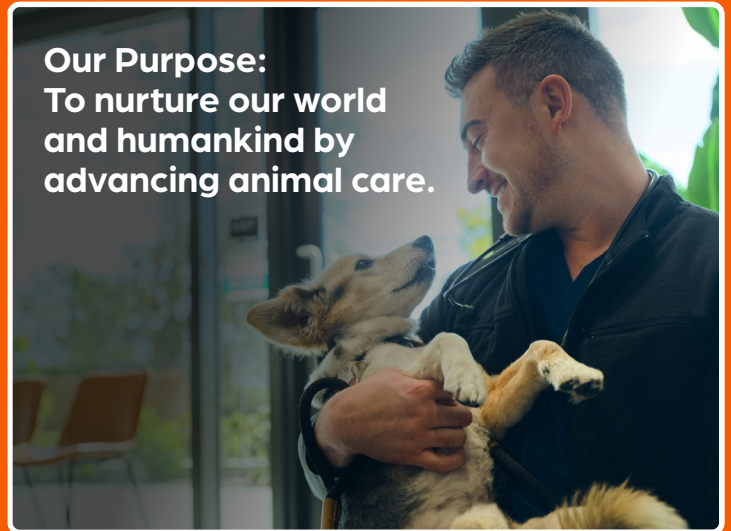
About Zoetis

What We Do

- Zoetis makes medicines, vaccines, diagnostics and other technologies for pets and farm animals.
- A Fortune 500 company traded on the NYSE (ZTS), we generated \$9.5 billion in revenue in 2025.
- Our revenues are split between companion animal and livestock (70%/30%), and between the U.S. and International segments (55%/45%).*

Why We Do What We Do

- We are driven by a singular purpose: to nurture our world and humankind by advancing care for animals. We know that animal health is essential to public health and people's well-being. Together, we are helping to shape a healthier future—for animals, for people, for the planet, for all of us.



~75

years of experience in animal health

300

approximate product lines sold in 100+ countries serving 8 core species

18

blockbuster products in 2025 (more than \$100M in annual sales)

2,000+

new products and lifecycle innovations introduced in the last 13 years

How We Do It

- Guided by our vision to be the most trusted and valued animal health company, we're committed to **shaping the future of animal care through innovation, customer obsession, and purpose-driven colleagues** who are unwavering in their commitment to those we serve and to one another.
- Our future performance is focused on **six strategic priorities**:



Lead through innovation across our diverse portfolio



Deliver an exceptional experience to delight our customers



Power our business through digital solutions and data insights



Support a workplace where our colleagues can thrive



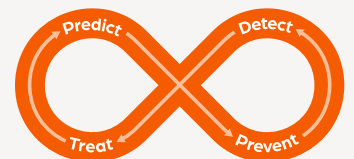
Advance sustainability in animal health for a better future



Perform with excellence and agility

We take an integrated approach to animal health, building a **diverse and durable portfolio** of products to keep animals healthy. We focus on innovative solutions that **predict, prevent, detect, and treat diseases**—what we call the **Continuum of Care**.

Our colleagues are committed to caring for animals, our customers and their communities, living every day by our **Core Beliefs**:



Our colleagues make the difference

Always do the right thing

Customer obsessed

Run it like you own it

We are one Zoetis

* This excludes revenue associated with Client Supply Services and Human Health, which represented 1% of total 2025 revenue.

Note: Facts and figures shown are as of Dec. 31, 2025 as reported in our 2025 Annual Report on Form 10-K filed on February 12, 2026

